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Discover Your Orlando,
Florida, U.S.A.

Ready to
Invest in
Orlando
Real Estate?



ORLANDO REGIONAL
REALTOR
ASSOCIATION



Global
REAL ESTATE
Council of Orlando



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Your Next Home in

Orlando.

AWAITS YOU!

Orlando



ORLANDO REGIONAL
REALTOR
ASSOCIATION





ORLANDO IS THE #1 MOST VISITED DESTINATION IN THE U.S.

Traveling the globe has made me grateful for the wonderful quality of life we enjoy in Central Florida. From my quaint hometown of New Smyrna Beach to the charming Winter Garden, from the hills of Clermont to the rapidly expanding are the less renowned places that truly make our area extraordinary. Our world-class theme parks are known around the world. With a strong tourism base and a booming manufacturing sector, we continue to be a global destination where thousands relocate every year.

From my home, I can be on the beach in 12 minutes or at an Orlando City soccer game in 50.

Indoor and outdoor activities year-round? You bet.

Daytona's "World Center of Racing"? In our backyard.

State income tax? Never met it.

Our Realtor members are professionals dedicated to helping you find what part of our community best suits your immediate needs and long-term goals.

Whether enjoying income from a short term rental property from afar or seeking a partial or permanent relocation, we have the resources to help make it happen.

This is Central Florida. Come for our opportunities, stay for the quality of life.

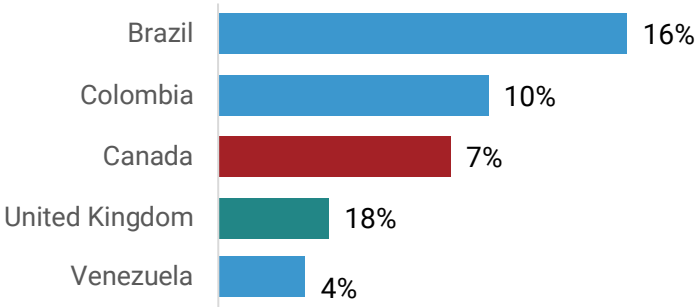
We look forward to welcoming you soon!



Chris Atwell 2026 ORRA President



Orlando-Kissimmee-Sanford



Source: Florida REALTORS® 2025 Profile of International Residential Transactions in Florida

For international buyers, purchasing property in Orlando can be an exciting yet complex process. That's where experienced Orlando Realtors® come in. They act as your trusted guide, ensuring a smooth and successful transaction, whether you're seeking a primary residence, a vacation home, or an investment property

REALTORS® that specialize in international transactions understand the unique needs of foreign buyers. They'll go beyond simply finding your dream property. Here's how they'll provide invaluable support:



- **Stress-Free Ownership:** Orlando REALTORS® provide guidance every step of the way, from discovering dream properties to managing financial complexities and legal processes.
- **Skilled Negotiation & Support:** Leveraging local expertise, they secure optimal prices for Orlando homes and efficiently handle all necessary contracts and paperwork.

MAKEUP OF FLORIDA'S INTERNATIONAL PURCHASE TRANSACTIONS IN 2025

Latin American/ Caribbean	45%
Northern American	18%
Europe	18%
Asia/ Oceania	7%
Africa	1%
Unknown/ Not Specified	11%



Source: Florida REALTORS® 2025 Profile of International Residential Transactions in Florida

2025 ORLANDO HOUSING MARKET REPORT



While median home prices held steady at \$385,000 in 2025, overall sales declined 5.6% to 26,721. This shift reflects a market continuing to normalize, influenced by higher inventory levels and sustained interest rates throughout the year. The monthly average of available homes rose to 12,908, marking a 25% increase compared to 2024.

With more homes on the market and a slower pace of sales, buyers experienced increased flexibility and negotiating power, signaling a more balanced and stable housing environment across Central Florida.

	2025	2024	Change
Sales	26,721	28,321	-6%
Median Price	\$385,000	\$385,000	0%
Volume	\$12.9B	\$13.3B	-3%
Monthly Average Inventory	12,908	10,289	25%
New Listings	44,940	44,749	0%
New Contracts	27,825	27,795	-2%

Source: Orlando Regional REALTOR® Association

Accolades



Global
REAL ESTATE
Council of Orlando

Unveiling Global Opportunities: The Orlando Regional REALTOR® Association's Diamond-Standard Service

ORRA takes pride in its esteemed Global Real Estate Council, a dedicated group consistently recognized for its exceptional service to international clients and their REALTOR® representatives. Recently awarded the prestigious **Diamond Global Achievement Program Award** from the National Association of REALTORS®.

Earning the Diamond award is a testament to the council's unwavering commitment. For over six years, they've consistently empowered members with the tools and resources needed to navigate the complexities of international real estate transactions. This



ORRA CEO Cliff Long joins 2026 Global Real Estate Council of Orlando Chair Mery Fernandez with the council's Diamond achievement award.

includes fostering connections between the council and the vibrant global community within Orlando.

After achieving Gold-level recognition in 2012, the Council secured a remarkable string of Platinum-level awards year after year. This dedication culminated in the coveted Diamond Award.

Elevating the Global Real Estate Experience

The Global Real Estate Council goes beyond mere recognition. They foster a thriving

environment for international real estate professionals and their clients. Here are some highlights of their impactful initiatives:

- **Monthly Education and Networking Sessions**
- **Global Exposure**
- **Multilingual Resources**

Your Gateway to Global Opportunity

The Orlando Regional REALTOR® Association's Global Real Estate Council stands as a symbol of excellence and dedication. For global buyers seeking a seamless real estate experience in Orlando, this council provides a vital network of experienced professionals.

ORLANDO IS...

2025-2026	# 1	MOST VISITED DESTINATION IN THE U.S.	Visit Orlando
	# 3	BEST COLLEGE TOWNS & CITIES IN AMERICA	WalletHub
	# 2	BEST CITY TO START A CAREER	WalletHub
	# 3	MOST FUN CITIES IN AMERICA	WalletHub
	# 3	BEST U.S. CITY FOR RECREATION	WalletHub
	# 11	BEST CITY FOR JOB SEEKERS	WalletHub
	# 2	FASTEST-GROWING CITY IN THE U.S.	LendingTree
	# 8	BEST PLACES TO VISIT IN FLORIDA	U.S. News & World Report
	# 11	BEST CITY IN AMERICA	US News
	# 6	BEST PLACE TO FIND A JOB	Resonance Consultancy

Need to Know

LOCATION, LOCATION, LOCATION



Orlando International Airport (MCO) has non-stop flights to over 170 destinations worldwide, including nearly **60 international destinations across more than 25 countries**. Orlando Sanford International Airport (SFB) provides additional access with non-stop service to 70+ destinations across the U.S. and beyond.

Orlando International Airport (MCO)

- Scheduled non-stop service to **60 international destinations**
- Scheduled non-stop service to 110+ U.S. destinations
- MCO serves **50+ million passengers** annually, making it one of the busiest airports in the United States
- Terminal C, opened in 2022, accommodates **10-12 million passengers annually** and features a modern, high-tech travel experience
- Terminal C includes automated **TSA screening lanes, seamless rail-air-ground connectivity (Brightline), and expanded dining, retail, and lounge offerings**
- Ongoing expansion continues to enhance capacity, efficiency, and passenger experience

Orlando Sanford International Airport (SFB)

- Continued investment in terminal and passenger experience improvements
- Serves as a key secondary airport supporting regional and leisure travel demand
- Scheduled non-stop service to **70+ U.S. destinations**.

Orlando International Airport supports 20+ cargo carriers and logistics operators, serving as a major distribution hub for Central Florida and beyond. Its strategic location enables efficient access across the Southeast U.S. and international markets.

MCO offers **more domestic flights than any other airport in Florida** and is one of the few airports in the world capable of accommodating **Class VI aircraft**, supporting large-scale cargo & international operations.

Source: Orlando International Airport (GOAA), Orlando Sanford International Airport

WORTH THE WHILE

Are you thinking of bringing your business to Orlando and investing in our housing market? Incentives are available to qualifying relocating and expanding companies on a case-by-case basis, with job creation, quality of wages, and capital investment being the significant deciding factors.

- Workforce training and recruitment
- Industry-specific incentives
- Site-specific incentives
- Infrastructure incentives
- Tax exemptions



The state and local tax climate can also be considered an advantage to investing in the region.

- NO state personal income tax guaranteed by constitutional provision
- NO corporate income tax on limited partnerships
- NO corporate income tax on subchapter S-corporations
- NO corporate franchise tax on capital stock
- NO state-level property tax assessed
- NO property tax on business inventories
- NO sales tax on manufacturing machinery and equipment
- NO property tax on goods-in-transit for up to 180 days
- NO sales and use tax on goods manufactured or produced in Florida for export outside the state
- NO sales tax on purchases of raw materials incorporated in a final product for resale, including non-reusable containers or packaging
- NO sales/use tax on co-generation of electricity

Source: Orlando Economic Partnership

Economically Speaking

ORLANDO: A STABLE, GROWING ECONOMY

	2025	2026 PROJECTION
Population (Thousands)	2910	2965
Employment (Thousands)	1485	1510
Labor Force (Thousands)	1545	1575
Personal Income (Billions \$)	176	184
Housing Starts	24800	25200

Source: University of Central Florida Institute of Economic Forecasting

THE FASTEST-GROWING MAJOR METRO IN THE U.S.

Orlando continues to lead the nation as one of America's fastest-growing major metropolitan areas.

As businesses expand and new residents relocate to Central Florida, the region continues to see strong economic momentum, workforce growth, and long-term housing demand.



ORLANDO, FL

- #1 in Job Growth
- #1 in Population Growth
- #1 in GDP Growth

- #1** **IN JOB GROWTH**
Highest annual job growth among major U.S. metros
- #1** **IN POPULATION GROWTH**
Highest annual population growth among major U.S. metros
- #1** **IN GDP GROWTH**
Highest annual GDP growth among major U.S. metros

Source: Orlando Economic Partnership / U.S. Bureau of Economic Analysis




YOUR GATEWAY to Global Opportunity



The Orlando Regional REALTOR® Association Global Real Estate Council stands as a symbol of excellence and dedication. For global buyers seeking a seamless real estate experience in Orlando, this council provides a vital network of experienced professionals.

407.513.7281
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ORLANDOREALTORS.ORG/GLOBAL

HELP AT HAND

20

International
Consuls

20+

Bi-national
Chambers
of Commerce

50+

International Trade
and Business
Associations

International services provided by the Orlando Economic Partnership:

- Coordination of counseling sessions on visa/immigration issues, tax laws, and corporate structure with professionals in these areas
- Recommendations for professionals for business service providers, including payroll preparation and employee benefits
- Assistance in locating qualified labor and workforce agencies
- Referrals to residential housing REALTORS®
- Preparation of customized data and reports
- Identification of property sites that meet project-specific requirements, including transportation

CONNECT WITH US



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ORLANDO

Living it Up!



ORLANDO REGIONAL
REALTOR[®]
ASSOCIATION

#3
FASTEST
GROWING
U.S. TECH
HUB



#10
BEST
PLACE TO GO
WITH KIDS



#4 TOP
CITY
FOR
NEW
RESIDENTS



BEST
COLLEGE
TOWN &
CITY IN
AMERICA



#3

FASTEST
GROWING
LARGE
REGION
IN THE U.S.

#1

MOST VISITED
DESTINATION
IN THE U.S.

#1



BEST PLACE TO
FIND A JOB

#1



LARGEST
CITY IN FL

#4



BEST CITY
FOR STEM
JOBS

#10

