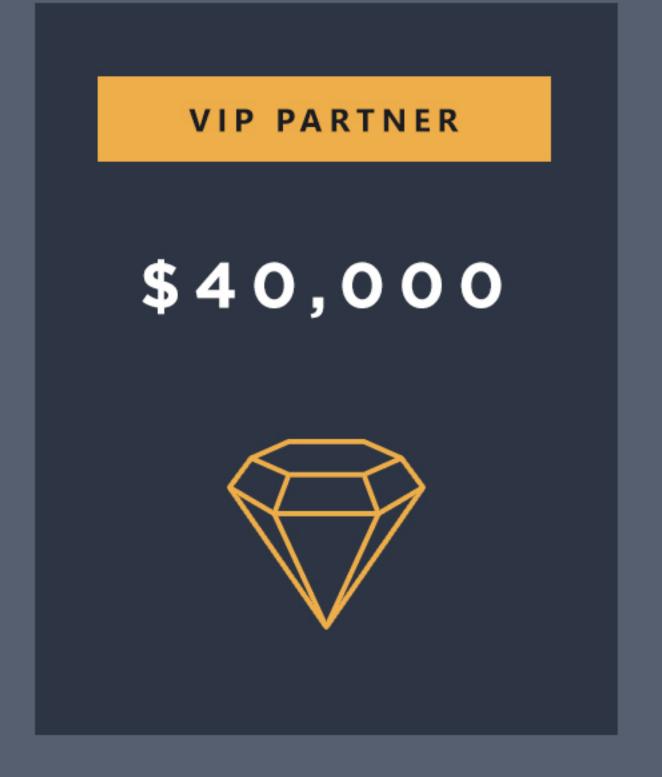


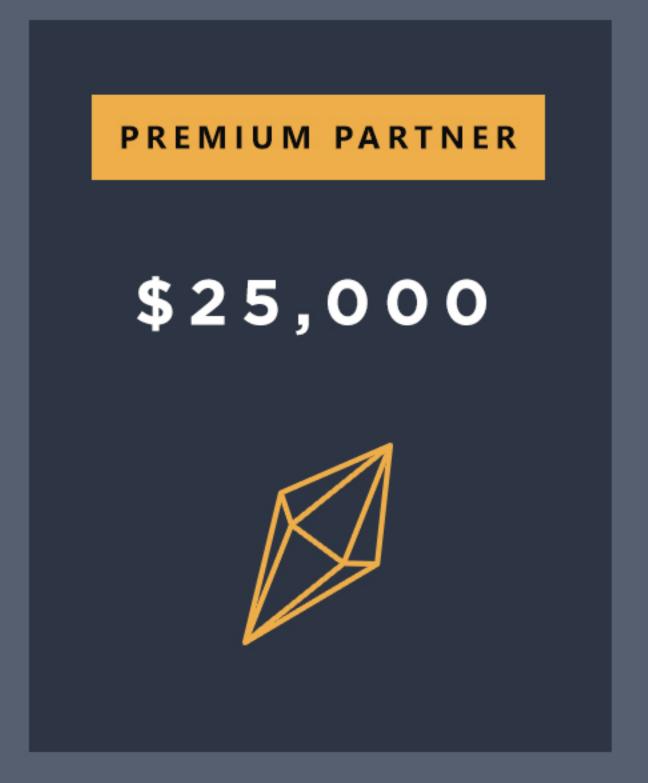


2021-2022

PARTNERSHIP OPTIONS

PARTNERSHIPS









VIP PARTNER

\$40,000

ADVERTISING	
ORLANDO REALTOR® MAGAZINE (4 Issues per year online and in print)	4 FULL PAGE PREMIUM ADS
ORLANDO REALTOR® ONLINE TOP BANNER (728 X 90)	5
TEXT PROGRAM MESSAGE	2
EVENT ADVERTISING (Distribution may vary based on event type)	4
FULL BRANDED CUSTOM EMAIL	2
VIDEO 30 SECOND PROMOTION (Partner will provide ORRA with a video for internal promotion on social media & YouTube)	2
ADDITIONAL ADVERTISING PURCHASE DISCOUNT	10%
BLOG ON WEBSITE (Evergreen)	2

PRESENCE	
ORRA AFFILIATE MEMBERSHIP	1 PRIMARY 3 ADDITIONAL
LOGO, LINK, AND DESCRIPTION ON WEBSITE	&
REALTOR® PARTNERSHIP RECOGNITION	&
ORRA LOBBY BROCHURE DISPLAY AND SIGNAGE	&
ORRA NEW WELCOME E-MAIL (Logo)	8
FACEBOOK/TWITTER/LINKEDIN ANNOUNCEMENT	&
ORLANDO REALTOR® ONLINE ANNOUNCEMENT	8

EVENTS	
SIGNATURE EVENT SPONSORSHIP: INAUGURAL GALA	\$5,000 VALUE
SIGNATURE EVENT SPONSORSHIP: AWARDS CEREMONY	\$2,000 VALUE
SPONSORED EDUCATION CLASS (Logo and business promotion)	4
NEW MEMBER ORIENTATION ADDRESS (Partner can promote their business directly to new ORRA members via zoom or in person)	4
OTHER EVENT OR ANNUAL COUNCIL MEETING (Of choice)	2
EVENT TICKETS TO INAUGURAL GALA AND AWARDS CEREMONY	4



PREMIUM PARTNER

\$25,000

ADVERTISING	
ORLANDO REALTOR® MAGAZINE (4 Issues per year online and in print)	3 FULL PG PREMIUM AD
ORLANDO REALTOR® ONLINE TOP BANNER (728 X 90)	2
TEXT PROGRAM MESSAGE	2
EVENT ADVERTISING (Distribution may vary based on event type)	3
FULL BRANDED CUSTOM EMAIL	1
ADDITIONAL ADVERTISING PURCHASE DISCOUNT	10%
BLOG ON WEBSITE (Evergreen)	1

PRESENCE	
ORRA AFFILIATE MEMBERSHIP	1 PRIMARY 2 ADDITIONAL
LOGO, LINK, AND DESCRIPTION ON WEBSITE	8
REALTOR® PARTNERSHIP RECOGNITION	8
ORRA LOBBY BROCHURE DISPLAY AND SIGNAGE	8
ORRA NEW WELCOME E-MAIL (Logo)	&
SOCIAL MEDIA ANNOUNCEMENT	&

EVENTS	
SIGNATURE EVENT SPONSORSHIP: INAUGURAL GALA	\$1,000 VALUE
SIGNATURE EVENT SPONSORSHIP: AWARDS CEREMONY	\$1,500 VALUE
SPONSORED EDUCATION CLASS (Logo and business promotion)	4
NEW MEMBER ORIENTATION ADDRESS (Partner can promote their business directly to new ORRA members via zoom or in person)	3
EVENT TICKETS TO INAUGURAL GALA AND AWARDS CEREMONY	3

Page 3



ELITE PARTNER



\$15,000

ADVERTISING	
ORLANDO REALTOR® MAGAZINE (4 Issues per year online and in print)	2 1/2 PAGE ADS (Horizonal or vertical options available)
ORLANDO REALTOR® ONLINE TOP BANNER (728 X 90)	2
TEXT PROGRAM MESSAGE	1
EVENT ADVERTISING (Distribution may vary based on event type)	1
FULL BRANDED CUSTOM EMAIL	1
ADDITIONAL ADVERTISING PURCHASE DISCOUNT	10%

PRESENCE	
ORRA AFFILIATE MEMBERSHIP	1 PRIMARY 1 ADDITIONAL
LOGO, LINK, AND DESCRIPTION ON WEBSITE	8
REALTOR® PARTNERSHIP RECOGNITION	8
SOCIAL MEDIA ANNOUNCEMENT	8
ORLANDO REALTOR® ONLINE ANNOUNCEMENT	8

EVENTS	
SIGNATURE EVENT SPONSORSHIP: INAUGURAL GALA	\$500 VALUE
SIGNATURE EVENT SPONSORSHIP: AWARDS CEREMONY	\$500 VALUE
SPONSORED EDUCATION CLASS (Logo and business promotion)	2
EVENT TICKETS TO INAUGURAL GALA AND AWARDS CEREMONY	2

Page 4

THANK YOU FOR YOUR BUSINESS

