



2021-2022
PARTNERSHIP

2021-2022 PARTNERSHIP



ORLANDO REGIONAL
REALTOR[®]
ASSOCIATION
PARTNERSHIP

2021-2022

PARTNERSHIP OPTIONS



PARTNERSHIPS

VIP PARTNER

\$40,000



PREMIUM PARTNER

\$25,000



ELITE PARTNER

\$15,000



2021-2022 PARTNERSHIP



VIP PARTNER

\$40,000



ADVERTISING

ORLANDO REALTOR® MAGAZINE
(4 Issues per year online and in print)

4 FULL PAGE
PREMIUM ADS

ORLANDO REALTOR® ONLINE
TOP BANNER (728 X 90)

5

TEXT PROGRAM MESSAGE

2

EVENT ADVERTISING
(Distribution may vary based on event type)

4

FULL BRANDED CUSTOM EMAIL

2

VIDEO 30 SECOND PROMOTION
(Partner will provide ORRA with a video for internal promotion on social media & YouTube)

2

ADDITIONAL ADVERTISING
PURCHASE DISCOUNT

10%

BLOG ON WEBSITE (Evergreen)

2

PRESENCE

ORRA AFFILIATE MEMBERSHIP

1 PRIMARY
3 ADDITIONAL

LOGO, LINK, AND DESCRIPTION
ON
WEBSITE



REALTOR® PARTNERSHIP
RECOGNITION



ORRA LOBBY BROCHURE
DISPLAY
AND SIGNAGE



ORRA NEW WELCOME E-MAIL
(Logo)



FACEBOOK/TWITTER/LINKEDIN
ANNOUNCEMENT



ORLANDO REALTOR® ONLINE
ANNOUNCEMENT



EVENTS

SIGNATURE EVENT
SPONSORSHIP: INAUGURAL GALA

\$5,000 VALUE

SIGNATURE EVENT
SPONSORSHIP: AWARDS
CEREMONY

\$2,000 VALUE

SPONSORED EDUCATION CLASS
(Logo and business promotion)

4

NEW MEMBER ORIENTATION
ADDRESS (Partner can promote
their business directly to new
ORRA members via zoom or in
person)

4

OTHER EVENT OR ANNUAL
COUNCIL MEETING
(Of choice)

2

EVENT TICKETS TO INAUGURAL
GALA AND AWARDS CEREMONY

4



PREMIUM PARTNER

\$25,000



ADVERTISING

ORLANDO REALTOR® MAGAZINE
(4 Issues per year online and in print)

3 FULL PG
PREMIUM AD

ORLANDO REALTOR® ONLINE
TOP BANNER (728 X 90)

2

TEXT PROGRAM MESSAGE

2

EVENT ADVERTISING
(Distribution may vary based on event type)

3

FULL BRANDED CUSTOM EMAIL

1

ADDITIONAL ADVERTISING
PURCHASE DISCOUNT

10%

BLOG ON WEBSITE (Evergreen)

1

PRESENCE

ORRA AFFILIATE MEMBERSHIP

1 PRIMARY
2 ADDITIONAL

LOGO, LINK, AND DESCRIPTION
ON WEBSITE



REALTOR® PARTNERSHIP
RECOGNITION



ORRA LOBBY BROCHURE
DISPLAY
AND SIGNAGE



ORRA NEW WELCOME E-MAIL
(Logo)



SOCIAL MEDIA ANNOUNCEMENT



EVENTS

SIGNATURE EVENT
SPONSORSHIP: INAUGURAL GALA

\$1,000 VALUE

SIGNATURE EVENT
SPONSORSHIP: AWARDS
CEREMONY

\$1,500 VALUE

SPONSORED EDUCATION CLASS
(Logo and business promotion)

4

NEW MEMBER ORIENTATION
ADDRESS (Partner can promote
their business directly to new
ORRA members via zoom or in
person)

3

EVENT TICKETS TO INAUGURAL
GALA AND AWARDS CEREMONY

3



ELITE PARTNER

\$15,000



ADVERTISING

ORLANDO REALTOR® MAGAZINE
(4 Issues per year online and in print)

2 1/2 PAGE ADS
(Horizontal or vertical options available)

ORLANDO REALTOR® ONLINE
TOP BANNER (728 X 90)

2

TEXT PROGRAM MESSAGE

1

EVENT ADVERTISING
(Distribution may vary based on event type)

1

FULL BRANDED CUSTOM EMAIL

1

ADDITIONAL ADVERTISING
PURCHASE DISCOUNT

10%

PRESENCE

ORRA AFFILIATE MEMBERSHIP

1 PRIMARY
1 ADDITIONAL

LOGO, LINK, AND DESCRIPTION
ON WEBSITE



REALTOR® PARTNERSHIP
RECOGNITION



SOCIAL MEDIA ANNOUNCEMENT



ORLANDO REALTOR® ONLINE
ANNOUNCEMENT



EVENTS

SIGNATURE EVENT
SPONSORSHIP: INAUGURAL GALA

\$500 VALUE

SIGNATURE EVENT
SPONSORSHIP: AWARDS
CEREMONY

\$500 VALUE

SPONSORED EDUCATION CLASS
(Logo and business promotion)

2

EVENT TICKETS TO INAUGURAL
GALA AND AWARDS CEREMONY

2

THANK YOU FOR
YOUR BUSINESS

