



Downtown Developments – November 2018

# DOWNTOWN ORLANDO PARTNERSHIP



- **Downtown Business Association**

- Founded in 1961
- 250+ Business Members
- Brand Ambassadors

- **Key Partners**

- Downtown Development Board/CRA
- City of Orlando
- Downtown Businesses

# DOWNTOWN DEVELOPMENTS

- Residential
- Commercial
- Other Projects
- Selling Downtown



# RESIDENTIAL (CURRENT)

## The 520



- E. Church St. and S. Osceola Ave.
- 13-story building
- 363 residential units
- 6,800 sq. ft. of retail space
- Estimated completion: 2<sup>nd</sup> half 2019

# RESIDENTIAL (CURRENT)

## Irving on Park

- Highland Ave + Park Lake
- 21, three-story townhomes
- Garages on first floor, living above
- Fourth floor roof-top deck (on some)
- Estimated completion: 2<sup>nd</sup> half 2018



# RESIDENTIAL (CURRENT)

## Crescent Lucerne



- Delaney Park neighborhood
- 373 luxury apartments
- Two, 5-story buildings
- Grocery store anchor
- 7,000 sq. ft. of retail space
- Estimated completion: 2<sup>nd</sup> half 2018

# RESIDENTIAL (CURRENT)

## Eola North

- 115 E. Concord (Eola Heights)
- 12 total units
- 3 and 4 story attached townhomes
- 2 car garage and private front yards
- Estimated completion: 2<sup>nd</sup> half 2018



# RESIDENTIAL (CURRENT)

## Modera by Mill Creek



- Central - Rosalind - Pine
- 22-story mixed-use development
- 350 residential units
- 19,688 sq. ft. for University Club
- 13,465 sq. ft. of retail space
- Estimated Completion: 2<sup>nd</sup> Half 2018



# RESIDENTIAL (PROPOSED)

## Parramore Oaks

- 744 S. Parramore Ave.
- 211 new housing units (2 phases)
- 178 apartment units (3 and 4 story)
- 33, 2-story townhouse units
- Estimated completion: 2<sup>nd</sup> half 2019



# RESIDENTIAL (PROPOSED)

## 333 N. Rosalind



- Rosalind and Livingston
- 13-story mixed-use building
- 14,000 sq. ft. of retail
- Brownstone apartments on Livingston
- Upper level apartments and amenity deck on roof of garage
- Estimated Completion: 2<sup>nd</sup> Half 2020

# RESIDENTIAL (PROPOSED)

## Fountain Vu 5

- 330 Broadway Avenue
- Eola Heights Historic District
- Five-unit townhome development
- Estimated completion: 2<sup>nd</sup> half 2020



# COMMERCIAL (CURRENT)

## SunTrust Tower (Church St.)



- South St. and Garland Ave.
- Mixed-use development
- 200,000+ sq. ft. of office space (7 floors)
- 180 hotel rooms on 6 floors (+sky lobby)
- 5,000 sq. ft. of retail space
- Estimated Completion: 2<sup>nd</sup> Half 2019

# COMMERCIAL (PROPOSED)

## Sports Entertainment District

- Mixed-use development (two phases)
- 200,000 sq. ft. of office space
- 100,000 sq. ft. of retail space
- 250 room hotel with expo center
- 300-unit high-end residential
- Estimated completion: 2<sup>nd</sup> half 2021



# OTHER PROJECTS (CURRENT)

## Dr. Phillips Center



- Phase two includes acoustical theater
- 1,700 seat Steinmetz Hall
- Symphony, opera and ballet
- Estimated Completion: 1<sup>st</sup> half of 2020

# OTHER PROJECTS (PROPOSED)

## Cambria Suites Hotel

- E. Washington Street + Rosalind
- 7-story building
- 155 rooms and 82 parking spaces
- Ground floor restaurant
- Estimated completion: TBA



# OTHER PROJECTS (PROPOSED)

## Magnolia Hotel



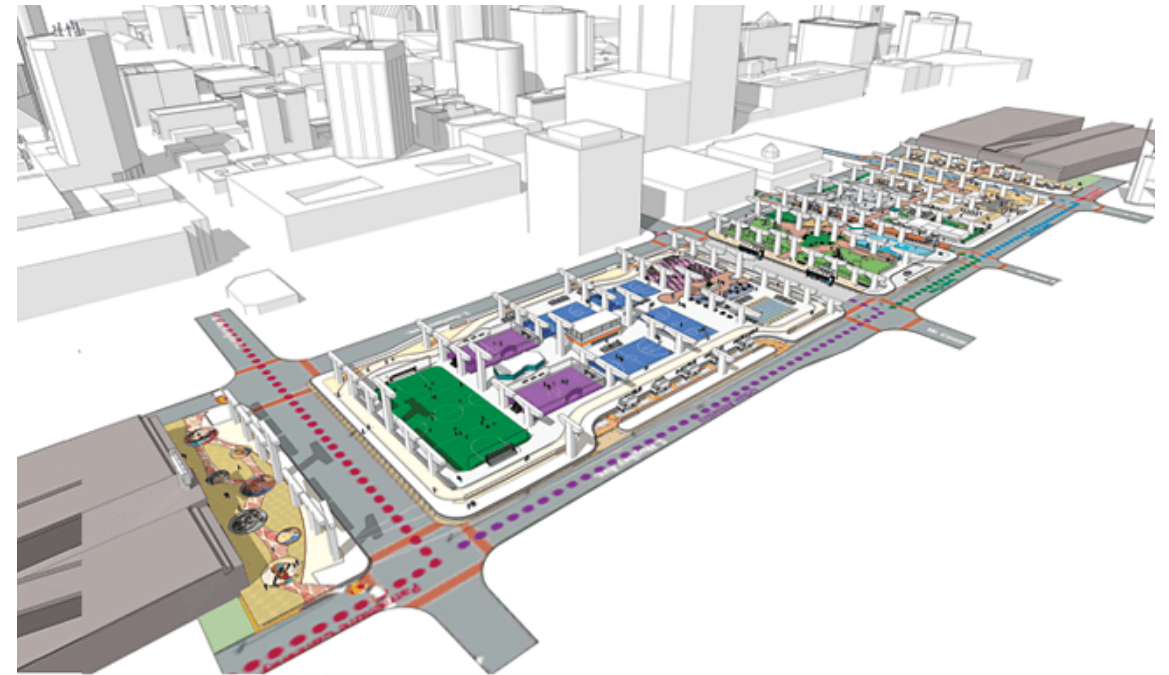
- South of the Dr. Phillips Center for the Performing Arts
- 10-story, 126-room hotel
- 7,000 sq. ft. of restaurant space
- Estimated Completion: TBA



# SELLING DOWNTOWN

## Public Amenities

- Lake Eola Park
- Constitution Green Dog Park
- Seneff Plaza
- Heritage Square Park
- Pop-Up Park
- Under I-4



# SELLING DOWNTOWN

## Entertainment



- Dr. Phillips Center for the Arts
- Cobb Plaza Cinema Cafe
- Mad Cow Theater
- Sak Comedy Lab
- The Abbey
- The Beacham/Social

# SELLING DOWNTOWN

## Arts + Culture

- SeeArt Orlando
- Ford/Kiene Gallery
- Snap! Gallery
- Creative City/Immerse
- Murals, drains and power boxes



# SELLING DOWNTOWN

## Professional Sports



- Amway Center
- Orlando Magic
- Orlando Solar Bears Hockey
- Orlando City Soccer Club
- Camping World Stadium

# SELLING DOWNTOWN

## Retail + Restaurants

- 100+ restaurants in CRA
- Hair salons and spas
- Dry cleaning and cobblers
- Yoga and kickboxing studios
- Clothing boutiques
- Farmers market



# SELLING DOWNTOWN

## Getting Around



- Gertrude's Walk
- Lymmoo
- Bike Share
- Zip Car Share
- SunRail
- I4 Ultimate
- Urban Trail

# SELLING DOWNTOWN

## Clean + Safe

- Clean Team
- Ambassador Program
- HOPE Team
- Bike Patrol



# QUESTIONS?

